

S/N 09/852,229

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Michael Cristofalo et al.	Examiner:	Mushfikh Alam
Serial No.:	09/852,229	Group Art Unit:	2623
Filed:	May 8, 2001	Docket No.:	2050.065US1
Customer No.:	44367	Confirmation No.:	4955
Title:	TECHNIQUE FOR OPTIMIZING THE DELIVERY OF ADVERTISEMENTS AND OTHER PROGRAMMING SEGMENTS BY MAKING BANDWIDTH TRADEOFFS		

AMENDMENT & RESPONSE UNDER 37 C.F.R. § 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

In response to the Office Action dated May 29, 2008, please amend the application as follows:

This response is accompanied by a Petition, as well as the appropriate fee, to obtain a two-month extension of the period for responding to the Office action, thereby moving the deadline for response from August 29, 2008 to October 29, 2008.